

Camp Beagle Meeting Minutes 26/07/22

- 1)** [REDACTED] and [REDACTED] announce they are leaving CB and starting a new campaign: <https://www.exposingcruelty.com/>
 - This campaign will focus on vivisection in general, particularly on monkeys.
 - This campaign pledges to campaign for the freedom of MBR beagles.
 - This campaign intends to support CB and not slander it.
 - This campaign is run by [REDACTED], [REDACTED], [REDACTED], [REDACTED] and [REDACTED].
 - [REDACTED] wishes to handover responsibility over the CB website, the email accounts and the mailing list
 - [REDACTED] wishes to handover finances, but to continue with the injunction work.

Actions agreed at the meeting:

- It was understood that given the unexpected circumstances we were taking precipitated decisions that were not prepared for.
- [REDACTED] and [REDACTED] will coordinate the taking over of the website and mailing list.
- [REDACTED], [REDACTED] and [REDACTED] will be sent CB email accounts details.
- [REDACTED] will act as an interim accountant during the handover process and until someone takes it on for the long run

2) Finance update:

- £3,974 in the bank
- £10,000 from an anonymous donor
- £20,000 donation from a legacy
- £609 received via our monthly regular donors

Action agreed at the meeting:

- [REDACTED] to hand over finance to Sole for now.

- 3)** [REDACTED] has been liaising with a tv producer who making a half an hour documentary on CB as a protest group and as a campaigning tool. It already has the green light to go ahead. [REDACTED] is working on this too and helping with some of the data.

Action agreed at the meeting:

- [REDACTED] to send details to John to continue liaising with the journalist

4) Printed campaigning materials for CB:

- a total of 300,000 leaflets have been printed and distributed across the country
- Until January 2022 the cost of printing and sending materials was covered by Everyday Activism
- From January 2022 the cost of printing and sending materials has been paid by CB funds

- Since January 2022 CB has spent £15K in printing and distributing leaflets, including the national outreach expenses
- Alternative forms of raising awareness to printed leaflets that may be more cost effective and possibly reach different target groups were discussed:
 - o Online promotions
 - o Online adverts
 - o E-leaflets
 - o Boosting
- Money raised during national outreach event, including fundraising raffle, paid for the expenses of the national outreach event. When there is a fundraiser linked to an event it is possible to raise the cost of running the event.

Actions agreed at the meeting:

- To research the cost and effectiveness of alternatives to printing leaflets
- To start a pilot trial of charging a rate for the leaflet so at least some of the expenses are covered

5) Plans and ideas for the summer

- Raise the profile of the petition
 - o Twitter stalls
 - o Set a date for a mass online reachout of the petition link
 - o Regularly promote the link to the petition in our social media posts
- [REDACTED] plans to spend a week in bed at CB to raise awareness and to fundraise. Week ending 24th Sept.
- Outreaches at locations nearby camp that are relevant to MBR. Options: banner drops at town centres or shopping centres entrance, drop leaflets in the letterboxes, take tv and play CB footage.
- CB to be represented at National AR demo in London on 06/08/22
- CB to attend All About Love Festival up the road from camp weekend of 6th and 7th August.
- Camp out for a weekender at Priti Patel constituency.
- Unity day: an event at the end of august – beginning of September calling for as many groups campaigning against vivisection in general and/or against MBR in particular to unite. Potential groups to invite: Animal Freedom Movement, Exposing Cruelty, Hounded, FMBRB, vivisection expose, etc

6) Need for a drone at camp

- Drone flyers to agree on model, inform [REDACTED] of the cost, [REDACTED] to transfer money to [REDACTED], [REDACTED] to buy drone and take it to camp.